

**Exhibit 13 - Privacy Notice
Wheeler Machinery Co.**

The following tables list the categories of information and specific pieces of information Wheeler Machinery Co. collects about you. The tables also explain the business purpose for collecting information about you, the sources from which Wheeler Machinery Co. gathers that information, and the third parties with whom Wheeler Machinery Co. disclosed that information.

Category of Information	Internet Data
Specific Pieces of Information	<p>The internet data may include IP address, device ID, internet provider, cookies, browser type, browser version, operating system, web interactions, and browsing history.</p> <ul style="list-style-type: none"> - Detecting security incidents - Protecting against malicious or illegal activity and prosecuting those responsible - Auditing related to a current interaction with the consumer and concurrent transactions
Business Purpose(s) for Using Personal Information	<ul style="list-style-type: none"> - Debugging to identify and repair errors that impair existing intended functionality - Performing services on behalf of the business or service provider including maintaining or servicing accounts; providing customer service; processing or fulfilling orders and transactions; verifying customer information; processing payments; providing financing; providing advertising or marketing services; providing analytic services; or providing similar services on behalf of the business or service provider
Commercial Purpose for Using Personal Information	Wheeler uses the internet data to operate its websites and applications and market its products and services to consumers.
Sources from Which Wheeler Machinery Co. Collected Information	The internet data is collected from users of Wheeler's websites and applications.
Categories of third Parties to Whom Wheeler Machinery Co. Sold Personal Information	Wheeler does not sell the internet data to third parties.

Categories of third Parties with Whom Wheeler Machinery Co. Disclosed Personal Information	Wheeler may share the internet data with its subsidiaries, affiliates, marketing partners, internet providers, SaaS providers, web analytics, cloud storage providers, shipping providers, customer service providers and payment providers.
Category of Information	Personal Identifiers
Specific Pieces of Information	<p>The personal identifiers may includes full name, email address, mailing address, zip code, phone number, account number, social security number, and date of birth.</p> <ul style="list-style-type: none"> - Auditing related to a current interaction with the consumer and concurrent transactions - Performing services on behalf of the business or service provider including maintaining or servicing accounts; providing customer service; processing or fulfilling orders and transactions; verifying customer information; processing payments; providing financing; providing advertising or marketing services; providing analytic services; or providing similar services on behalf of the business or service provider - Protecting against malicious or illegal activity and prosecuting those responsible - Detecting security incidents
Business Purpose(s) for Using Personal Information	
Commercial Purpose for Using Personal Information	Wheeler uses the personal identifiers to process orders and credit applications, respond to requests, create customer accounts, and market products to consumers.
Sources from Which Wheeler Machinery Co. Collected Information	The personal identifiers are collected from Wheeler's customers.
Categories of third Parties to Whom Wheeler Machinery Co. Sold Personal Information	Wheeler does not sell the personal identifiers to third parties.
Categories of third Parties with Whom Wheeler Machinery Co.	Wheeler may share the personal identifiers with its subsidiaries, affiliates, marketing partners, internet providers, SaaS providers, web analytics, cloud storage providers, shipping providers, customer service providers and payment providers.

Disclosed Personal Information

Category of Information

Commercial Information

Specific Pieces of Information

The commercial information may include payment and financial information, purchasing history, interests, equipment use, and equipment health.

- Undertaking activities to verify or maintain the quality or safety of a service or device that is owned or manufactured by the business

Business Purpose(s) for Using Personal Information

- Performing services on behalf of the business or service provider including maintaining or servicing accounts; providing customer service; processing or fulfilling orders and transactions; verifying customer information; processing payments; providing financing; providing advertising or marketing services; providing analytic services; or providing similar services on behalf of the business or service provider

- Undertaking internal research for technological development and demonstration

Commercial Purpose for Using Personal Information

Wheeler uses the commercial information to process payments, provide equipment management services, and market its products and services to consumers.

Sources from Which Wheeler Machinery Co. Collected Information

The commercial information is collected from Wheeler's customers.

Categories of third Parties to Whom Wheeler Machinery Co. Sold Personal Information

Wheeler does not sell the commercial information to third parties.

Categories of third Parties with Whom Wheeler Machinery Co. Disclosed Personal Information

Wheeler may share the commercial information with its subsidiaries, affiliates, marketing partners, internet providers, SaaS providers, web analytics, cloud storage providers, shipping providers, customer service providers and payment providers.

Category of Information

Geolocation Data

Specific Pieces of Information

The geolocation data includes equipment location.

**Business Purpose(s)
for Using Personal
Information**

- Performing services on behalf of the business or service provider including maintaining or servicing accounts; providing customer service; processing or fulfilling orders and transactions; verifying customer information; processing payments; providing financing; providing advertising or marketing services; providing analytic services; or providing similar services on behalf of the business or service provider

**Commercial
Purpose for Using
Personal
Information**

Wheeler uses the geolocation data to provide customers with services including information regarding the location, status, and health of their equipment.

**Sources from
Which Wheeler
Machinery Co.
Collected
Information**

The geolocation data is collected from Wheeler's customers.

**Categories of third
Parties to Whom
Wheeler
Machinery Co.
Sold Personal
Information**

Wheeler does not sell the geolocation data to third parties.

**Categories of third
Parties with Whom
Wheeler
Machinery Co.
Disclosed Personal
Information**

Wheeler may share the geolocation data with its subsidiaries, affiliates, marketing partners, internet providers, SaaS providers, web analytics, cloud storage providers, shipping providers, customer service providers and payment providers.

Your Rights Regarding the Data We Collect:

As a consumer in California, you have the right to request access to information, request the deletion of information, request Wheeler Machinery Co. disclose information, and request information about how Wheeler Machinery Co. sells or discloses your information to third parties for a business purpose.

Regarding information we sell or disclose to third parties, you have the right to opt out of such sale or disclosure at any time. You can exercise your right to opt out on our website: <https://wheelercat.com/privacy-policy/>.

We are required to respond to any of your requests to exercise these above rights within 45 days. Should we be unable to comply within 45 days, we will contact you and let you know whether we can complete your request or whether we need more time to complete your request.

Exercising Your Rights:

If you want to exercise your rights, you may contact us or our Privacy Point of Contact at:

Organization

Wheeler Machinery Co.
Address: 4901 West 2100 South Salt Lake
City, UT 84120 USA
Phone: 1-801-974-0511
Email: privacy@campbellcompanies.com

Privacy Point of Contact

Wheeler's Chief Financial Officer
Address: 4901 West 2100 South Salt Lake City,
UT 84120 USA
Phone: 1-801-974-0511
Email: privacy@campbellcompanies.com

The Privacy Point of Contact listed above, as well as employees who work with the Privacy Point of Contact, have received training to help you exercise your rights under the California Consumer Privacy Act.

Withdraw Consent:

If our legal basis for processing your information is based on your consent, you may withdraw your consent at any time by contacting Wheeler's Chief Financial Officer at the contact information above and informing him/her that you withdraw your consent.

Contacting Authorities:

If you would like to lodge a complaint against us, you may contact your local authority. If you have trouble locating an authority, please contact Wheeler's Chief Financial Officer above and they will help you.

Changes to Our Privacy Statement:

We keep this privacy statement under regular review and will place any updates on our website.

This privacy statement was last updated on 02/11/2020.